COMMERCIAL INTEREST AT ESMO ANNUAL MEETING 2018 TSTOCOLOGY **TOTAL TOTAL CONTROL OF THE CONTRO

10/12/2018

Commercial Interest at ESMO Annual Meeting 2018: Analytical Tool

With this analytical tool BioSeeker reveals the direction of commercial drug development emerging from the European Society of Medical Oncology (ESMO 2018) congress, featuring more than 2000 abstracts of the latest ground-breaking science/clinical development in oncology. This tool will tell you anything from what immunotherapies are dominating at ESMO to the development of novel targets, never previously pursued in oncology.

"Needful insights for people following the progress in Cancer R&D"

Medical & Scientific Advisor, French pharma company

"IstOncology is the leading intelligence service in oncology which is most up—to—date and granulized compared to 12 other sources I recently evaluated" Manager, Scientific Library, Big Pharma

Center stage for the "Commercial Interest at ESMO Annual Meeting 2018" is to feature where ESMO makes a footprint in the commercial cancer drug development landscape. What's so compelling with this tool is that is constructed from an exceedingly solid knowledgebase of more than 12,500 drugs, 4,000 companies/organizations and tens of thousands of interventional clinical trials in oncology.

The hotbed of ESMO 2018 is energized from an underlying cluster of roughly 300 drugs ranging from preclinical to marketed in maturity. Two fifths (40%) of these are immune–oncology drugs including Immune checkpoint drugs, Cancer vaccines, Bispecific immunomodulators, CAR/TCR therapies and Oncolytic virotherapies. In the spotlight of this year's Nobel Prize in Physiology or Medicine ESMO 2018 features nearly 40 different immune checkpoint drugs, by far the most reported on immunotherapy at ESMO and even more so if we take into account all combination therapy reports with the same. Other hot progress areas in cancer therapeutics at ESMO include DNA Damage Response (DDR) drugs, epigenetic therapies, protein kinase inhibitors and antibody–drug conjugates (ADCs).

The number of targets related to the aforementioned drugs at ESMO 2018 is close to 200 were the top five drug targets are: KDR (17), EGFR (15), HER2 (14), KIT (13) and FLT4 (11). On the contrasting end of these we find fourteen unique targets belonging to first-in-class drugs like Astellas' enfortumab vedotin, a fully humanized monoclonal antibody that delivers the microtubule-disrupting agent monomethyl auristatin E to tumors expressing

Nectin-4, which is highly expressed in 97% of metastatic urothelial cancer patient samples.

There is a global presence of companies at ESMO 2018 ranging from big pharma to startups like Arcus Biosciences (USA), CStone Pharmaceuticals (China), Neon Therapeutics (USA), NEOMED Therapeutics 1 (Canada) and Oblique Therapeutics (Sweden). It is noteworthy to mention that both Arcus Biosciences and Neon Therapeutics are 2016 winners of the prestigious Fierce 15 Biotech award. This prestigious award has come to symbolize novelty and being at the forefront of biotechnology development among businesses. The winners of this award are aiming at breakthroughs and big things, not at being 'me–too'. For an example Arcus Biosciences is at ESMO reporting stellar safety data from its phase 1 study of AB928, a dual antagonist of the A2aR and A2bR adenosine receptors. And this is only the tip of the iceberg of clinical trial results presented at ESMO. The "Commercial Interest at ESMO Annual Meeting 2018" identifies several hundred key clinical trials and makes them easily discoverable with both primary and secondary endpoint results.

The ESMO congress is Europe's largest clinical oncology meeting which is a great event that tells us the direction of commercial drug development in oncology. This tool is a must have for anyone with an interest in oncology who wants to save time and effort and more successfully analyze the direction emerging from this meeting.

Commercial Interest at ESMO Annual Meeting 2018

ANALYTICAL TOOL

POWER-UP YOUR COVERAGE OF ESMO & FIND OUT WHAT THE COMPETITION IS UP TO

The Commercial Interest at ESMO Annual Meeting 2018: Analytical Tool significantly shortcuts your work-load to analyze the ESMO meeting by allowing you to skip the hassle of identifying new technologies, drugs, targets, start-ups etc. We've already done that for you! Hence you are able to cut straight to the valuable analysis from the meeting and in seconds find out what the competition is doing and what is being introduced to the world for the first time!

ANALYZING THE COMPETITIVE POSITIONS OF REVEALED DRUGS

The more than 270 drugs identified in this tool are analyzed according to "hot" areas in oncology where cancer drug development is being focused today, including areas such as exciting Startups, Immune checkpoint drugs, Epigenetic therapies, DNA Damage response drugs and much more. With a simple point and click interface you can navigate any hot area, drill down into sub-specific areas such as ongoing combination trials, biomarker analysis, selected scientific

abstracts etc. and generate drug profiles, drug target profiles and company profiles (including Business Development & Licensing contacts). Any analysis generated by you is packed with presentation-ready graphs and tables to use in your reports and presentations.

GET FOCUS AND UNBIASED INSIGHTS EVEN AFTER ESMO

To further illuminate the reader, this tool also includes the latest development for the entire ESMO pipeline, detailing both positive and negative pipeline development throughout the lifetime of your access. This provides comprehensive insights to current developments such as successful clinical trials, trials with missed primary endpoints, new or terminated partnerships, M&A and much more.

HIGHER PRODUCTIVITY FORMAT AND A TOOL YOU CAN GROW WITH

Unlike a static report which just represents a particular snapshot in time, this Analytical Tool comes with one year of online access to twice-weekly updates in both contents and features, pipeline alerts and online support etc. You can choose to renew your access to these updates and support on a yearly basis or go over to our industry leading full service platform covering all oncology drug development, 1stOncology.

WHY BUY THIS TOOL?

The ESMO congress is Europe's largest clinical oncology meeting which is a great event that tells us the direction of commercial drug development in oncology. This tool is a must have for anyone with an interest in oncology who wants to save time and effort and more successfully analyze the direction emerging from this meeting.

SUPPORT AND INSPIRATION AT YOUR FINGER-TIPS

You also have access to a great selection of How-to Training Videos showing best practice approaches to aspects such as competitive pipeline analysis right through to many real world case examples put forward by other users of our Analytical Tools.

FORMAT, FREE UPDATES & PRICING

This is 12 months of access to an ever-green Analytical Tool that you access simply online. It is continuously updated with new information and analysis throughout your 12 month access period, ensuring that you stay up to date with any development surrounding these drugs at ESMO. At the end of your access period, if you so wish, you can choose to renew access to the next year ESMO as well.

Single user: \$1,450 USD

Enterprise-wide: \$4,350 USD

SYSTEM REQUIREMENTS

- Browser Application (Supports: Internet Explorer, FireFox, Chrome and Safari))
- Internet access

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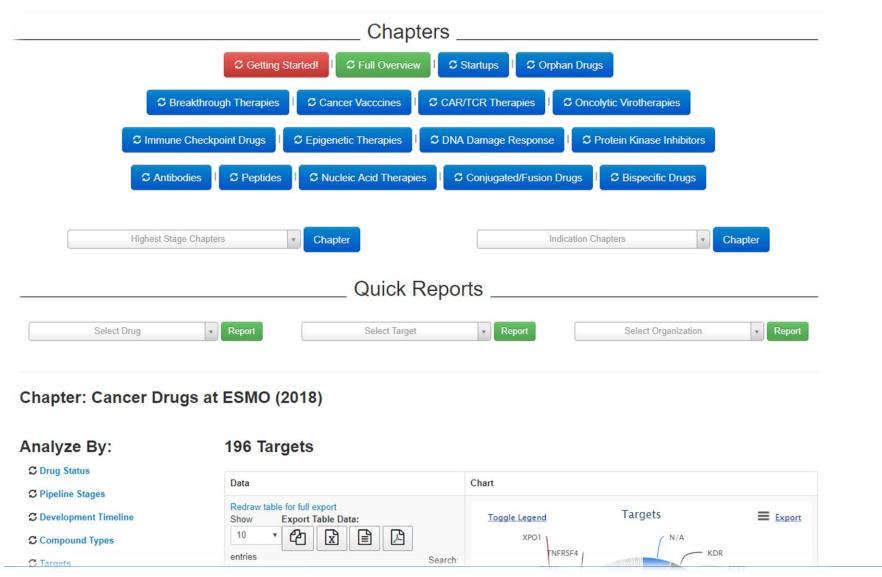
SAMPLE VIEWS

Here follows six sample views from our Analytical Tool series, exemplifying some of the breakdowns you will find in your Commercial Interest at ESMO Annual Meeting 2018: Analytical Tool. Every part of the Analytical Tool is continuously updated twice a week, making it just as fresh and informative today as it will be in a year from now!

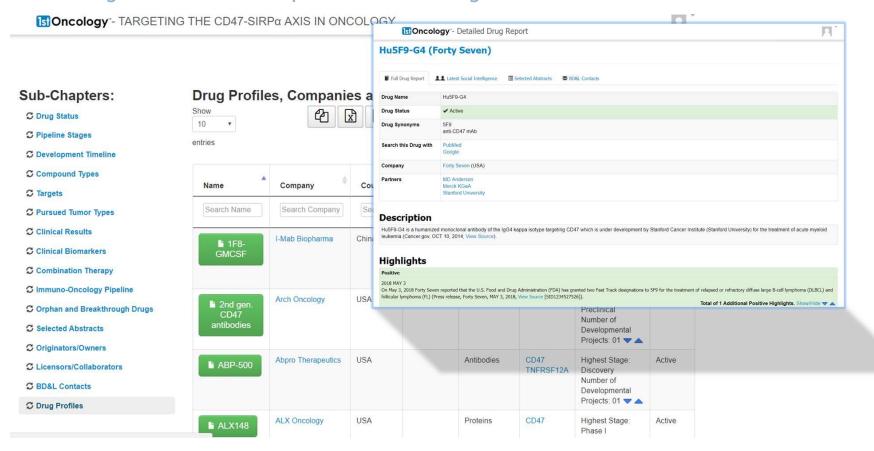
Introduction to Examples

- 1. Breakdown & Analysis of Deep Pipeline Information by Main Chapters
- 2. Access to Progress Report on Individual Drugs Through In-depth and Continuously Updated Drug Profiles. These can be exported into Excel and CSV Files. The Same Goes for Target Profiles and Company Profiles containing Business Development & Licensing Contacts etc.
- 3. Target Review & Analysis by Main Chapters and Access to In-depth Target Profiles
- 4. Continuous Review & Analysis of Clinical Results by Main Chapters and Access to Conference Abstracts and Abstracts of Publications
- 5. Combination Therapy Analysis of Clinical Trials
- 6. Enhanced Company Profiles for Head-to-Head Pipeline Comparison and Analysis & More

Breakdown & Analysis of Deep Pipeline Information by Main Chapters



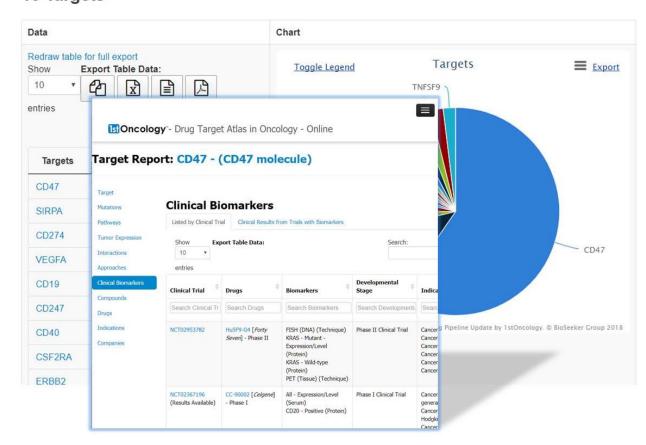
Access to Progress Report on Individual Drugs Through In-depth and Continuously Updated Drug Profiles. The Same Goes for Target Profiles and Company Profiles containing Business Development & Licensing Contacts etc.



Target Review & Analysis by Main Chapters and Access to In-depth Target Profiles

Sub-Chapters: 15 Targets





Continuous Review & Analysis of Clinical Results by Main Chapters and Access to Conference Abstracts and Abstracts of Publications

Sub-Chapters:

C Development Timeline

C Pursued Tumor Types

C Drug Status

C Pipeline Stages

Compound Types

Clinical Results

Clinical Biomarkers

Combination Therapy

Selected Abstracts

C Originators/Owners

S BD&L Contacts

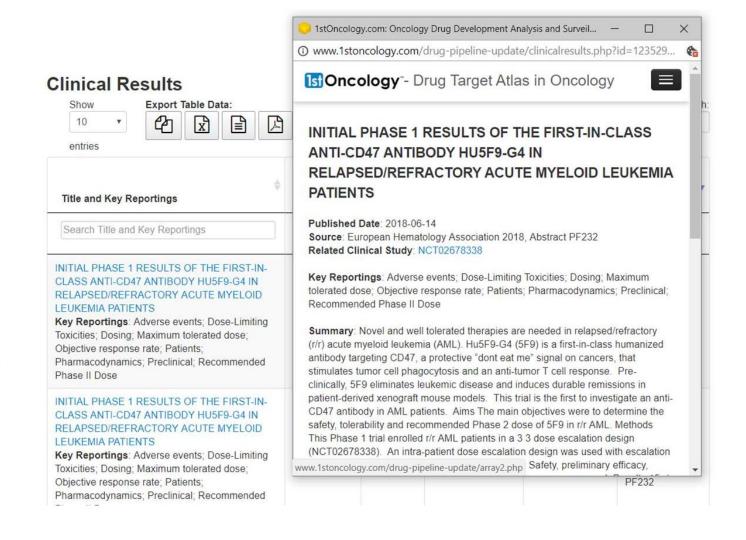
C Drug Profiles

C Licensors/Collaborators

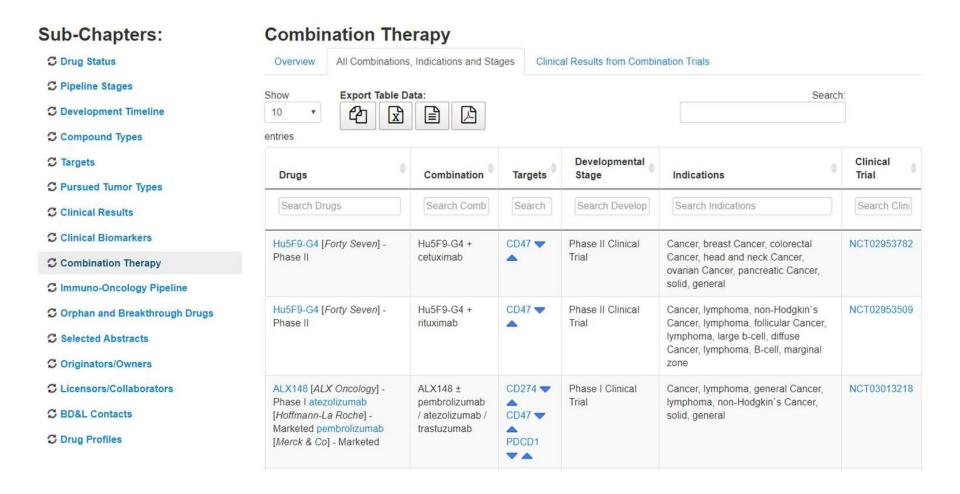
C Immuno-Oncology Pipeline

C Orphan and Breakthrough Drugs

C Targets



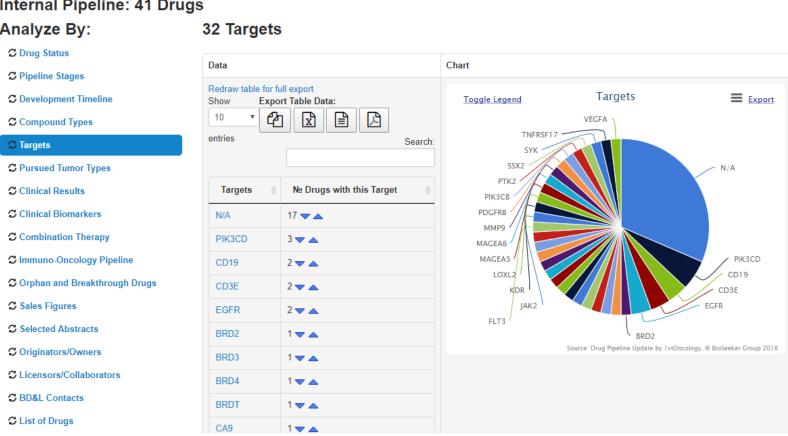
Combination Therapy Analysis of Clinical Trials



Enhanced Company Profiles for Head-to-Head Pipeline Comparison and Analysis & More

Company Report: Gilead Sciences

↑ Overview ■ BD&L Contacts	♣ Internal Pipeline	✓ External Pipeline		
Internal Pipeline: 41	Drugs			
Analyze By:	32 Targ	gets		





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